



Press release

Rittal Middle East - A subsidiary of Rittal GmbH & Co. KG

Experience the New Generation Smart Systems for IT Infrastructure from Rittal at GITEX 2015

Rittal, a leading manufacturer of IT Racks and Datacentre solution provider continues to reinstate its strong presence in Middle East region with their New Generation SMART Systems for IT Infrastructure displayed and showcased on their 108 SQM Innovation Stand participation at GITEX 2015.

Products taking centre stage this year will be the Datacentre-in-a-Box tailored products and solutions, the latest TS-IT frame and variants, Outdoor IT Racks, Cooling solutions last but not least packed with DCIM software showcase... A preview into the Standardised Datacentre solution from Rittal – ‘Rimatrix S’ will be a key highlight as well on the stand this year.

Stand details:

HALL 1, Stand A1-15

Innovation defines Rittal and differentiates us from competition. We are proud to be a leading adaptor to the Industry 4.0 revolution. Talking about the merging of IT and industry, i.e. the way in which a virtual, software-supported world is networking with the real world. Instead of simply focusing on individual products and process sequences, the task now is to take into account entire value chains. As in previous years, we introduce NEW products acknowledging market feedback and requirements for niche verticals & market segments. Partners benefit from our innovations and solutions to meet the growing trends and needs of the IT industry. GITEX platform is viewed as the launching pad for our Innovations and this year 2015 and we are geared up to showcase our latest Innovations, help our partner community to [Explore – Create - Win](#) with Rittal ‘SMART Systems for the IT Infrastructure’.

Quote: Mr. Joseph Najjar, Managing Director, Rittal Middle East.

GITEX platform being a regional meeting event, with growing international recognition – will surely help in building great brand awareness and consolidate Rittal brand equity too. Since GITEX is the only IT exhibition where Rittal participates directly in the region, it’s an important event that offers a growth stimulus for Rittal in the region...

Corporate Communications

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Gitex also serves a great platform to engage with various professionals from different technology arenas - who are looking at collaboration of solutions and enhancing the offerings to the growing needs of the customers across all verticals. Attracting an applauding visitors to our stand, and looking at the onsite registrations - only to grow from last year - we expect the number to reach higher this year. Rittal Channel Community would join the Rittal team supporting engagements with the audience at the Rittal Stand.

-END-

Spokesperson : Mr. Joseph Najjar, Managing Director, Rittal Middle East

Picture : Attached on email

About Rittal Middle East

Headquarters - Dubai

Founded in 1999 , Rittal Middle East FZE - a subsidiary of Rittal GmbH & Co. KG. Composing an active team with over 30 professionals addressing the Middle East market. With headquarters based in Herborn, Germany.

Rittal Middle East is one of the recognized Innovative suppliers for the Industrial and Electrical sectors as well as a key player in the Networking Infrastructure & Datacentre arena.

Being one of the world's leading system suppliers for enclosures, power distribution, climate control, IT infrastructure and software & services. Customers from all sectors of industry, from mechanical and plant engineering, as well as from the IT and telecoms market, are making use of system solutions from Rittal.

About Rittal International:

Headquarters - Germany

Rittal – The System.

Faster – better – worldwide.

Rittal GmbH & Co. KG, which has its headquarters in Herborn, Germany, is one of the world's leading system suppliers for enclosures, power distribution, climate control, IT infrastructure and software & services. Customers from all sectors of industry, from mechanical and plant engineering, as well as from the IT and telecoms market, are making use of system solutions from Rittal.

Its broad product range also includes complete solutions for modular and energy-efficient data centres: from innovative security concepts for data systems through to physical data and system security for IT infrastructures. The leading software provider Eplan and the software and consultancy company Mind8 supplement the Rittal product portfolio with interdisciplinary engineering solutions.

Founded in 1961, Rittal is now active worldwide with 11 production sites, 64 subsidiaries and 40 agencies. With 10,000 employees worldwide, Rittal is the largest company of the owner-operated Friedhelm Loh Group of Haiger, Germany. The entire group employs 11,500 people and generated revenues of about € 2.2 billion in 2011.

Further information:

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